

MEXICO, NOVEMBER 18th, 20th, 22nd and 24th 2025

The information below is to help you make initial preparations for the Education Ireland fairs in Mexico, November 2025.

It is the exhibitor's responsibility to read this document carefully to obtain all the information it contains. If you need support from the BMI team, please do not hesitate to contact us at karen@bmiglobaled.com

OFFICIAL HOTELS, FAIR VENUE, SETUP AND OPENING HOURS

*Please note hotel prices below are in USD subject to availability.

Reservations must be made directly with the hotel and you can make use of the discount code below, which will guarantee you preferential group rates.

VENUE	HOTEL
MONTERREY FAIR - NOVEMBER 18th (Tuesday) Camino Real Diego Rivera # 2492, Colonia Valle Oriente, C.P. 66200, San Pedro Garza García N.L. Tel: 52 81 8133 5400 <u>Fair Set Up:</u> 2:30 pm. - 3:30 pm. <u>Fair Time:</u> 3:30 pm. - 7:30 pm.	Camino Real Diego Rivera # 2492, Colonia Valle Oriente, C.P. 66200, San Pedro Garza García N.L. SGL Room <u>140 USD</u> DBL Room <u>155 USD</u> - Breakfast included - Check in time: 3:00 p.m. - Subject to VAT validation* BOOK HERE OPTION 1: RESERVATION CODE: 0411FERIAIRLANDESA Go to our website https://bit.ly/3IIUk2j and enter the reservation code. OPTION 2: 

MERIDA FAIR – NOVEMBER 20th (Thursday)**Camino Real Merida**

Av. Andrés García Lavin 298,
Centro Comercial City Center, City 32, CP 97113
Mérida, Yuc.

Tel: 52 999 689 3000

Fair Set Up: 12:30 pm. - 1:30 pm.

Fair Time: 1:30 pm. - 5:30 pm.

Camino Real Mérida

Av. Andrés García Lavin 298,
Centro Comercial City Center, City 32, CP 97113
Mérida, Yuc.

Deluxe Single room \$2,920.45 MXN

Deluxe Double room \$3,268.90 MXN

- Breakfast included
- Fee can change based on availability
- Subject to VAT validation*
- Check in time: 3:00 p.m

BOOK HERE

OPTION 1:

RESERVATION CODE: 2511BMIGLO003

Go to our website <https://bit.ly/44GKdN2> and enter the reservation code.

OPTION 2:

**MEXICO CITY – NOVEMBER 22nd (Saturday)****Camino Real Polanco**

Mariano Escobedo 700, Col. Nueva
Anzúres 11590 México, D. F.

Tel: 52 55 5263 8888

Fair Set Up: 1:30 pm. - 2:30 pm.

Fair Time: 2:30 pm. - 6:30 pm.

Camino Real Polanco

Mariano Escobedo 700, Col. Nueva Anzúres 11590
México, D. F.

- Breakfast included
- Fee can change based on availability
- Subject to VAT validation*
- Check in time: 3:00 p.m

Accommodation booking for Mexican citizens:

Deluxe Single Room
\$227.39 USD (Mexican citizens)

Deluxe Double Room
\$263.59 USD (Mexican citizens)

- Rates include current Federal Taxes (VAT 16% and Lodging tax 3.5%), per room per night.

BOOK HERE MEXICAN CITIZENS

OPTION 1:

RESERVATION CODE: Bmi Times Higher Education-MEX

Direct Phone Number: 55 52 27 72 00 / 55 52 63 88 99 / 800 90 123 00

Important: The hotel does not request information by WhatsApp / prepayments by convenience stores.

OPTION 2:

RESERVATION CODE: BMI

Send an email to: alejandro.orozco@caminoreal.com.mx / leonel.mancilla@caminoreal.com.mx with your accommodation request.

OPTION 3:

RESERVATION CODE: 2511BMI

Go to our website <http://www.caminoreal.com> and enter the reservation code.

Accommodation booking for foreigners:

Deluxe Single Room
\$225.01 USD (Foreigners)

Deluxe Double Room
\$258.82 USD (Foreigners)

- Rate subject to 16% VAT (if the exemption requirements are not met).
- Rates include current Federal Taxes (Lodging tax 3.5%), per room per night.

OPTION 4:



BOOK HERE FOREIGNERS

Please use the following reservation channels to ensure VAT exemption as a foreign citizen.

	OPTION 1: RESERVATION CODE: BMI – Taza cero Direct Phone Number: 55 52 27 72 00 / 55 52 63 88 99 / 800 90 123 00 Important: The hotel does not request information by WhatsApp / prepayments by convenience stores. Alternatively, send an email to: alejandro.orozco@caminoreal.com.mx / leonel.mancilla@caminoreal.com.mx with your accommodation request. OPTION 2: 
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VENUE	HOTEL
GUADALAJARA FAIR – NOVEMBER 24th (Tuesday) RIU Plaza Guadalajara Av. López Mateos, 830 - Fracc. Chapalita Tel: 52 33 3880 7500 <u>Fair Set Up:</u> 2:30 pm. - 3:30 pm. <u>Fair Time:</u> 3:30 pm. - 7:30 pm.	RIU Plaza Guadalajara Av. López Mateos, 830 - Fracc. Chapalita SGL Deluxe King <u>123 USD</u> DBL Deluxe King <u>161 USD</u> Rate subject to 16% VAT (if the exemption requirements are not met) + 4% Lodging tax + Bellboys and Maids tips - Breakfast included - Check in time: 3:00 p.m. - Subject to VAT validation* BOOK HERE RESERVATION CORPORATE CODE: IRL25 Go to our website https://www.riu.com/en/posts/corporate-code.jsp and enter the reservation code

The only way to access these discounted hotel rates is using the reservation codes provided above.

Please check the number of nights you will be staying at each hotel, taking into account the check in and check out dates, as any last minute changes may apply additional charges.*

PRE-FAIR TRAVEL ARRANGEMENTS

Visa: Exhibitors are advised to consult the Mexican consulate or embassy in their home country to check on the latest visa requirements for travel to Mexico. BMI can supply a visa invitation letter if required. Please email: karen@bmiglobaled.com with the name of your institution, title, full name, passport number and expiration date of the attending representative.

STAND/BOOTH EQUIPMENT PROVIDED

Stands: Your institution will be supplied with the following furniture and equipment: 1 table and 2 chairs; 1 electricity point and 1 fascia name holder on your table.

EXTRA SERVICES FOR A SUCCESSFUL EVENT

Internet: This is included in all venues and the username and password for the Wi-Fi network will be placed on your table.

Translators or Stand Assistants: These have proved very popular for institutions that do not have personnel who speak Spanish. They are also invaluable for institutions only sending one person, as you will have an extra person to help during the peak periods and allows stand representatives to take breaks without missing potential enquiries. **COST:** USD 130 per fair.

The BMI Smart Scan Visitor Data Scanning

The app works on a smartphone, tablet or iPad and allows you to collect detailed student information in real time. With one touch, you will have access to the name and full contact details of each scanner student, as well as key information including which course and country the student is interested in and the date they plan to begin their course abroad. You will also be able to add comments and rate the lead by priority. Your database will be ready for follow up the moment you finish the fair. A week prior to the event you will receive a document with full instructions on how to download and use the app.

SHIPPING YOUR BROCHURES TO LATIN AMERICA

If you are sending material for your participation in the EI fairs, **please find the [shipping labels here](#)**, with the information of the venue where you should send your material. Please send your tracking information so we will be able to follow up with your boxes and make sure they are delivered in each city.

When shipping materials to any of the events in Mexico, please make sure to add the TAX ID information of each venue.

MONTERREY: Camino Real - RFC AHG130507626

MERIDA: Camino Real - RFC AHG130507626

MEXICO CITY: Camino Real Polanco - RFC AHG130507626

GUADALAJARA: RIU Plaza Guadalajara - RFC SCH961004P38

PRINTING IN LATIN AMERICA

If you are interested in printing in Latin America, send a printing request to karen@bmiglobaled.com with a digital copy of your brochure and the following information:

- Paper weight (in gsm)
- Paper Type (gloss, matt, bond etc.)
- Total quantity required
- Delivery (how many copies to each event)

We will then get back to you with a quotation or any additional information we may require.

Deadline to request printing services in all cities: October 31st, 2025.

When requesting a quote make sure you send the file along with the print specifications, this will ensure you receive an

accurate quote from our supplier, if the file you quoted, has variations with the final file to be printed, we reserve the right to change the total price*.

Please note that the printed material will be delivered to the first city of the tour (Monterrey). You will be responsible for transporting the material to the other cities; additional costs may apply*.

WE ARE LOOKING FORWARD TO SEEING YOU SOON IN MEXICO 